

January 13, 2009

Gordon I. Herz, PhD
APA Division 42
478 Commerce Drive, Suite 204
Madison, WI 53719

Dear Dr. Herz:

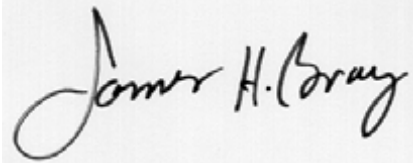
On behalf of the American Psychological Association (APA), I am pleased to invite you as a delegate from Division 42 to attend the 2009 Presidential **Summit on the Future of Psychology Practice** scheduled for May 14 – 17, 2009, in San Antonio, TX. You will be joining a select group of delegates who represent APA Divisions and State Psychological Associations (SPTAs). In addition, to delegates from APA divisions and SPTAs, we have invited a number of guest experts who hold leadership positions in business, health care and insurance corporations, public policy institutes, governmental entities, national foundations, and non-profit organizations that are important to psychology. We anticipate a total of one-hundred and fifty participants will be present for the Summit. Your Division will be providing funds for your travel and conference registration. Below is a summary of anticipated costs.

The Summit will be a vehicle for the discussion of new models and partnerships for practice and will provide an opportunity for practitioners to actively engage in discussions about current and future economic and practice trends. The Summit will open with a plenary session presented by Ian Morrison, author and futurist, and be followed at lunch by a health disparities presentation by Norman Anderson, Ph.D., APA's Chief Executive Officer. Day one will provide an opportunity to discuss the future of practice and for psychologists to explore commonalities across settings and partnerships with our colleagues in disciplines other than psychology. Day two will begin with a presentation from Richard Frank, Ph.D., the Margaret T. Morris Professor of Health Economics in the Department of Health Care Policy at the Harvard Medical School, on mental health economics, and Tillman Farley, M.D., Salud Family Health Center, on integrated healthcare. Later in the day we will have a presentation by Janet Reingold, Reingold Inc. consulting group, on marketing and branding the future of psychology practice. Day two will focus on economic and practice trends and the impact on practitioners and the public we serve. Day three will provide participants the opportunity for strategic thinking about the future. Among the speakers on day three will be Katherine Nordal, Ph.D. Executive Director of the Practice Directorate at the APA.

As you can see, we anticipate an exciting and constructive meeting. Please respond to Joan Freund, at jfreund@apa.org, to confirm your attendance. We will be in contact with you again soon to provide updates on registration and travel, as well as the planning and logistics of the Summit.

If you have any questions, please do not hesitate to contact me at jbray@bcm.tmc.edu or Joan Freund our APA staff at jfreund@apa.org.

Sincerely,



James H. Bray, Ph.D.
2009 President, American Psychological Association

Carol D. Goodheart, Ed.D. (Co-chair)
Margaret B. Heldring, Ph.D. (Co-chair)
Robert Gresen, Ph.D.
Gary Hawley, Psy.D.
Tammy Hughes, Ph.D.
Jennifer Kelly, Ph.D.
Jana N. Martin, Ph.D.
Susan H. McDaniel, Ph.D.
Thomas D. McNeese, M.Ed., M.A.
Emil Rodolfa, Ph.D.
Sandra L. Shullman, Ph.D.

SUMMARY OF ANTICIPATED COSTS:

The Summit starts Thursday, May 14, 2009, at 6 pm, with an opening session and reception and ends at noon on Sunday, May 17, 2009. It will be held at the Westin River Walk Hotel, San Antonio, TX. Estimated costs required for Delegates:

- a. Registration: \$250 (This covers the cost of the group meals that will be provided during the Summit + a small registration fee.)
- b. Travel, Hotel, + other Meals: \$1,310. The hotel rate is guaranteed, however, the other costs are estimates.

Air: \$550

Hotel: \$525 = \$175 X 3

Ground: \$100 = taxi and parking

Meals: \$135 = meals not included in the registration fees. These are meals on your own and may be higher or lower depending on where people dine.